



SHE BELIEVED SHE COULD FOUNDATION

Thank you so much for your interest in learning more about The She Believed She Could Foundation. We created the organization to further enhance access to personal and professional development resources for young women who have big dreams and are seeking guidance, mentorship, and coaching to help them unlock their full potential, regardless of their socioeconomic status.

After spending decades coaching and mentoring hundreds of young women one-on-one, I've developed a curriculum that helps accelerate success, and my mission is to invite thousands of young women into this organization and community on an annual basis. To do this, we are seeking support from generous sponsors to help us create our online **Certificate Program** that will help them prepare for their lives and careers. In addition, we hope to offer scholarships for participants to help them in their academic pursuits.

Launching The She Believed She Could Foundation coincides with the launch of the She Believed She Could book of which all proceeds go back to the foundation. The book further supports the curriculum that we will be utilizing to help coach and mentor our young leaders of tomorrow, and our goal is that every library and university across the country has a copy available.

We've included several different sponsorship levels and are seeking to secure our **Founding Donors** to be able to include your support in our upcoming media tour. If you have a creative idea or would like to customize a sponsorship package, please let me know! If you would prefer to underwrite a bulk book order only, please go to www.shebelievedfoundation.org/book-launch.

Thank you from the bottom of my heart for your interest in the foundation and the difference we are dedicated to making across the country. Empowering, equipping, and educating young women truly is my life's work and I am grateful for your consideration in joining me on this journey to increase the impact of a program that elevates and optimizes their potential.

With gratitude,



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MISSION:

To provide personal and professional development opportunities that empower and equip young women with the knowledge, skills, and resources necessary to achieve success.

Utilizing positive psychology, the science of happiness, well-being, and success, and a strengths-based coaching model, we focus on developing self-confidence, promoting educational excellence, defining personal and professional goals, teaching lifelong leadership and communication skills, and creating a supportive community that helps young women thrive and reach their full potential.

Our goal is to ensure that every young woman who dreams of success has exactly what she needs to be able to achieve it.



About the Founder: Allison Walsh, JD, is an expert business and personal branding consultant, 4-time founder, bestselling author, international speaker, influential leader, and certified positive psychology coach who's on a mission to help young women build their confidence, launch their careers, and elevate their personal brands to attract incredible opportunities for their futures. As the creator of The She Believed She Could brand, podcast, community, and best-selling book, she's thrilled to launch the She Believed She Could Foundation with the mission of empowering, educating, and equipping young women with the resources, vision, and confidence they need to chase after and accomplish their dreams!

THE SHE BELIEVED SHE COULD FOUNDATION PROVIDES...

Online Certificate Program

Workshops and Trainings

Mentorship and Coaching

Books and Success Tools

Access to Experts

Scholastic Support



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Sponsorship Opportunities

Title Sponsor: \$30,000

- Exclusive recognition as the Title Sponsor and Founding Donor of the Foundation
- 500 copies of "She Believed She Could" distributed to organizations, schools, libraries, or nonprofits of your choosing
- Logo placement on website, sponsored books, and in the online certificate program course curriculum
- 50 signed copies distributed to your preferred recipient list
- VIP access to events and workshops

Platinum Sponsor: \$20,000

- 300 copies of "She Believed She Could" distributed to organizations, schools, libraries, or nonprofits of your choosing
- Logo placement on website, sponsored books, and in the online certificate program course curriculum
- 25 signed copies distributed to your preferred recipient list

Additional Sponsorship Perks...

- Potential media exposure! Upcoming media opportunities include NBC News Now, CBS Mornings, and many more!
- Name/logo inclusion on sponsored books, website, podcast, online certificate coaching program and more!

Gold Sponsor: \$15,000

- 150 copies of "She Believed She Could" distributed to organizations, schools, libraries, or nonprofits of your choosing
- Logo placement on website, sponsored books, and in the online certificate program course curriculum
- 15 signed copies distributed to your preferred recipient list

Silver Sponsor: \$10,000

- 100 copies of "She Believed She Could" distributed to organizations, schools, libraries, or nonprofits of your choosing
- Logo placement on website, sponsored books, and in the online certificate program course curriculum
- 10 signed copies distributed to your preferred recipient list

Book Sponsor

- Underwrite the cost of the number of books you desire to be distributed to organizations, schools, libraries, or nonprofits of your choosing.

